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## Shop Talk



### J-Box Industries Soft Light System

Five must-see  
technological advances  
on display at Cine Gear

### J-Box Industries Soft Light System

J-Box lights are like a company of talented new character actors capable of playing a wide range of roles. Through rearrangement of its fireproof panels (able to withstand temperatures of 1,000-plus degrees), a J-Box can be transformed quickly from a soft-key to a bounce or  $\frac{3}{4}$ -top light with one open side. Available in four sizes, J-Boxes can be suspended from mounting points on their corners or mounted on any standard junior-receiver floor stand (or on junior-receiver hardware) and powered through a medium-based socket strip and/or Lightning Rail mounting tracks. J-Boxes also break down to a fraction of their size, allowing for easy storage between uses.

—Todd Longwell

Excerpted, with thanks to Todd Longwell, Polly Delaney, Matthew King and The Hollywood Reporter!